

**Cannabis Control Authority
Board of Directors Meeting**

MINUTES

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February 14, 2022

12:30 PM - 3:30 PM

**Commissioner's Conference Room (Basement)
Virginia Workers' Compensation Commission
333 E. Franklin St.
Richmond, VA 23219
Richmond, VA**

MEMBERS PRESENT: Neil Amin, Chair
Michael Jerome Massie, Vice Chair
Bette Brand
Shane Emmett
Rasheeda N. Creighton

LEGAL COUNSEL: James M. Flaherty, Assistant Attorney General, Office of the
Attorney General

PRESENTERS: Marge White, Virginia Foundation for Heathy Youth
Nicole Gore, Department of Behavioral Health and Developmental
Services
Jamie Patten, Department of Juvenile Justice
Jeremy Preiss, Cannabis Control Authority
Matt Prentice, Cannabis Control Authority

1. CALL TO ORDER

Mr. Amin called the meeting to order at 12:35 PM.

2. DETERMINATION OF A QUORUM

Mr. Amin determined that with five members present, the Board had a quorum.

3. APPROVAL OF THE AGENDA

Upon a motion by Ms. Creighton, and duly seconded, the members unanimously voted to approve the meeting's agenda.

4. APPROVAL OF PREVIOUS MEETING'S MINUTES

Upon motion by Ms. Brand, and duly seconded, the members unanimously voted to approve the draft minutes from the December 17, 2021, board meeting.

5. INTRODUCTIONS

Mr. Amin introduced two new CCA staff, Jeremy Preiss, Chief Officer – Regulatory, Policy, & External Affairs and Matt Prentice, Senior Manager, Health Policy. Mr. Amin also introduced Ngiste Abebe, Vice Chair of the Cannabis Public Health Advisory Council.

6. YOUTH CANNABIS USE PREVENTION & EDUCATION EFFORTS

Ms. White presented on the Virginia Foundation for Healthy Youth (VFHY) efforts aimed at preventing youth cannabis use. The presentation included the results of the 2019 VFHY youth survey, the consequences of cannabis use in youth, and details on an upcoming cannabis use prevention marketing campaign targeted at youth. Ms. Gore presented on the efforts within community services boards that target youth cannabis use. Ms. White fielded questions from the Board regarding the role of product packaging in preventing access to youth and questions related to the similarities between youth cannabis use prevention and those done for youth tobacco use.

7. FINANCIAL UPDATE

Ms. Patten provided an update on the financial status of the CCA. Mr. Amin asked if there was a need for any amendments or adjustments to the current fiscal year's budget. Ms. Patten commented that there wasn't a need at this time, but updates would be provided if warranted.

8. LEGISLATIVE UPDATE

Mr. Preiss provided a legislative update on the current General Assembly Session convened on January 12, 2022. Mr. Preiss fielded questions from the Board about the state of social equity license criteria, the introduced start date and fees for an interim adult-use market, and the impact of fees on product pricing. Mr. Preiss emphasized the rapidly evolving state of current legislation and assured further updates to the Board in the coming weeks.

9. CCA WEBISTE UPDATE

Mr. Prentice provided an update on the process of creating a website for the CCA. Mr. Prentice and Mr. Preiss detailed the necessary information and functionality required for the website. The Board emphasized the importance of the website to inform the community about the laws and regulations of the adult-use cannabis market, as well as being the future location to process applications, receive inquiries, and otherwise support the operations of the CCA. Mr. Prentice emphasized that CCA staff will continue to work on developing content for the website and to begin the process of identifying a long-term vendor to provide support.

10. SEED-TO-SALE MANDATE

Mr. Prentice provided an overview of the statutorily required seed-to-sale system, including the purpose and usage of a seed-to-sale system by regulators and the cannabis industry. Mr. Prentice and Mr. Preiss fielded questions from the Board about the number of vendors offering this service and the type of staff that would be needed to support the community in implementing a seed-to-sale system. Mr. Prentice stated that CCA staff would move forward in reaching out to seed-to-sale vendors to better understand the process of implementing such a system.

11. PUBLIC COMMENT PERIOD

At 2:01 PM Mr. Amin invited comment from the public. There was no public comment.

12. ADJOURNMENT

The Board adjourned at 2:02 PM.